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LABELLE  
LABORATORY of LUXURY

QUANDO L'ALTA MAGLIERIA DIVENTA TAPPETO.  
THE EVOLUTION OF FINE KNITWEAR INTO LUXURY RUGS.





L A B E L L E we offer solutions that are true sensory experiences, where each rug tells a story of elegance, luxury, and refinement.

Our philosophy is to create products that not only meet the aesthetic needs of our clients but also possess a deep character and a quality that endures over time.

Each project is designed to reflect the identity of those who choose it, without ever compromising the authenticity and excellence that define our craftsmanship.

Our team of experts is available to guide you through every step of the process—from material selection to design definition—ensuring the creation of the perfect rug that completes your vision. With every project, we bring the luxury, comfort, and beauty of Made in Italy into your home or space.



PRIVATE VILLA





L A B E L L E where textile excellence meets luxury design.

Born from the fusion of artisanal tradition and contemporary innovation, we create custom-made rugs, carpets, and blankets for the most exclusive projects. Each of our creations is the result of meticulous research into materials and production techniques, offering not just a furnishing accessory but the softness and elegance of high fashion yarns.

We collaborate with interior designers, architects, and luxury brands to craft spaces where every detail exudes sophistication and character. From private villas to yachts, from exclusive hotels to automotive interiors, our goal is to transform every surface into a true work of art.







CHALET



L A B E L L E we work with materials of excellence, without compromise.

Each of our products is crafted using carefully selected materials to ensure durability, comfort, and impeccable aesthetic performance. Our production combines artisan techniques and advanced technology to offer customized solutions in terms of textures, colors, and dimensions.

•**Luxury fibers:** Fine wools, silk, cashmere, and innovative fibers.

•**Tailored craftsmanship:** Custom cuts, refined edging, and exclusive personalization options.

•**Durability and practicality:** Specialized treatments for every use, from residential to contract projects.

Every Labelle rug, carpet, or blanket is a one of a kind piece, designed to enhance the prestige of any environment.





L A B E L L E hôtellerie: Bespoke  
Luxury for Exclusive Properties  
For hotels and beyond, we offer bespoke  
textile solutions that combine elegance,  
comfort, and durability. In addition to crea-  
ting custom rugs, we also produce carpets  
and rugs for Contract use, designed to  
ensure maximum durability without  
compromising on the quality of materials or  
the refinement of design.  
Each creation is designed to enhance spaces  
with enveloping textures, sophisticated tones,  
and exclusive details, meeting the needs of  
top-tier hospitality. Thanks to our artisanal  
expertise and the use of premium yarns, we  
transform every space into a true luxury  
experience.  
With Labelle, every hotel can offer its guests  
an experience of style, well-being, and time-  
less prestige.





PRIVATE YACHT





L A B E L L E expanding Expertise  
in Commercial Contract Carpets  
Our expertise extends to the creation of  
carpets for commercial contract use, where  
industrial projects require very strict  
technical specifications and where industrial  
budgets demand larger quantities and  
different cost structures.  
In compliance with international standards  
and regulations, we ensure that our products  
meet even the most rigorous technical  
requirements, including certifications for  
safety and wear resistance. Before each  
project, we conduct a careful analysis to  
assess the proper use of materials, selecting  
those that best meet both technical and  
aesthetic needs.  
With our highly skilled team, we manage all  
stages of installation, cutting, and edging,  
ensuring a flawless result directly on-site.



P R I V A T E J E T / H E L I C O P T E R / C A R





L A B E L L E excellence in Handmade Craftsmanship, from Rugs to Apparel. In addition to the production of rugs, carpets, and blankets, Labelle brings its artisanal mastery to the world of clothing, creating unique and fully customized garments. Each piece is made with fine yarns, such as the most refined cashmere, and crafted through a completely manual process that highlights the quality of the raw materials and the value of craftsmanship. From outerwear to shawls and ponchos, each creation is designed for those who seek to wear authentic luxury, defined by softness, comfort, and exclusive details. Labelle's tailored approach ensures a custom product, blending tradition and innovation into a timeless style. With Labelle, knitwear is not just an element of decor, but becomes an experience to wear- an expression of elegance and personality.



SHOWROOM